

**HELP MORE HUNGRY CHILDREN IN NJ
GET THE NUTRITION THEY NEED TO LEARN AND GROW!**

Join in the NJ Anti-Hunger Coalition (NJAHC)
"Paper Bag Campaign" to improve Child Nutrition!

HOW YOU CAN HELP:

NJAHC is calling on emergency food providers, houses of worship, youth groups and schools to decorate paper lunch bags that will be displayed at a press event at the State House in Trenton.

PURPOSE OF THE CAMPAIGN:

The purpose of the press event is to highlight the importance of Child Nutrition programs. Child Nutrition programs are up for federal reauthorization this spring. That means that Congress will have the opportunity to make vast improvements to programs such as School Breakfast and Lunch, Summer Food, and Women, Infants and Children (WIC), so that more children in need will have access to healthy food at home, at school and in the community, helping them learn and grow to their full potential!

WHAT TO DO:

Bags should be colorful and creative and contain simple messages, such as:

"GOOD FOOD = GOOD HEALTH"

"GOOD FOOD = GOOD GRADES"

"HEALTHY FOOD = BETTER LEARNING"

Please be sure to include name, town and zip code on each bag so we can get the bags to your Congressional Representative after the press event. This will show elected officials just how many of their constituents care about childhood hunger and nutrition.

All paper bags must be received by Friday, February 12th. Please give bags to

_____ or send to

_____.

Bags will be on display at a press event at the State House in February.

Please feel free to contact _____ if you have questions.

THANK YOU FOR HELPING NJAHC TO RAISE AWARENESS ABOUT CHILD NUTRITION PROGRAMS and THEIR IMPORTANCE IN FEEDING HUNGRY CHILDREN!!